



Staff Biographies



Executive Management



Brien K. Jones

Chief Operations Officer and
Executive Vice President

P: (801) 486-0600

E: BrienJ1@NACVA.com

Brien Jones has been with NACVA® and the CTI™ since 1997. He is a seasoned association executive with extensive professional experience in continuing professional education management, online/distance learning, business development, strategic planning, member recruitment and retention, and association governance. In his position, Brien balances internal management with external leadership, leading to healthy business development and greater visibility to support the growth and goals of the organizations. He is a member of the American Society of Association Executives, and the Industry Advisory Council for Associated Luxury Hotels International. Brien is a past recipient of *Utah Business* magazine's Forty Under 40 Rising Stars, an Ambassador Award recipient from the Salt Lake Convention and Visitors Bureau, and holds a Diplôme from the International Olympic Committee for volunteerism during the 19th Olympic Winter Games held in Salt Lake City, Utah. He holds a Bachelor of Behavioral Science in Public Communication from Hardin-Simmons University in Abilene, Texas, and was formerly employed as a Loaned Executive for the United Way of Salt Lake City, Public Relations Specialist for Visit Salt Lake, Director of Advertising and Exhibits for the American Association of Marriage and Family Therapists, and as an Account Executive for Utility Data Institute Data and Directories/Platts McGraw Hill Financial.



National Association of Certified Valuers and Analysts www.NACVA.com
Consultants' Training Institute www.theCTI.com

5217 South State Street | Suite 400 | Salt Lake City, UT USA 84107 | (801) 486-0600 | Fax (801) 486-7500

NACVA's CVA designation is the **only** valuation credential accredited by the National Commission for Certifying Agencies (NCCA).