



Staff Biographies



Executive Management



Parnell Black

Chief Executive Officer

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Parnell Black co-founded the National Association of Certified Valuators and Analysts™ (NACVA®) in 1991. In the early stages of development, NACVA's membership was comprised of primarily CPAs and other financial business professionals, all of whom were pursuing training in business valuation and litigation support. Over the years, Parnell has developed this business into other specialty areas such as financial forensics, litigation consulting, forensic accounting, business fraud prevention and detection, mergers and acquisitions, business and intellectual property damages, healthcare consulting, exit strategies, and various other types of related services. In NACVA's 24 years, we have trained over 18,500 financial professionals. In fact, our growth was acknowledged in 1998 when NACVA was included among the elite of "The INC 500—the Fastest Growing Companies in America." NACVA also received the prestigious award of "The Utah 100—the Fastest Growing Companies in Utah," four years in a row—1997–2000.

Parnell was responsible for developing NACVA's accreditations for financial professionals where over 80% of NACVA's membership have obtained in business valuation its Certified Valuation Analyst® (CVA®)—and NACVA's credential in litigation forensics its Master Analyst in Financial Forensics™ (MAFF®), which also includes seven specialty areas of accreditation. He was also responsible for getting NACVA's CVA credential accredited by the National Commission for Certifying Agencies® (NCCA®) a division of the Institute for Credentialing Excellence™ (ICE™). The CVA is the only valuation credential that has earned its own credential from a regulatory agency.

In addition to building a successful association, Parnell as Chief Executive Officer of NACVA, has provided 24 years of valuation consulting and made significant contributions to the industry. He currently serves on the Executive Advisory Board (EAB), is an Advisor to the Valuation Credentialing Board (VCB), Liaison to the CVA Exam & Grading Committee/Team, Advisor to the Conference Planning Committee, Founder of the Center for Economic & Industry Research™ (CEIR™)—currently known as KeyValueData® (KVD™), and Founder of the International Association of Consultants, Valuators and Analysts™ (IACVA®). He is also a member of ICE, a past Adjunct Faculty member with Westminster College, Salt Lake City, and the founder of the Center in Valuations Foundation at Kennesaw State University, Atlanta. He is also on the editorial staff and is publisher of *The Value Examiner*®, the *Association News*™, the *Journal of Forensic & Investigative Accounting*™, and the online *QuickRead*™.



National Association of Certified Valuators and Analysts www.NACVA.com
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NACVA's CVA designation is the **only** valuation credential accredited by the National Commission for Certifying Agencies (NCCA).

Parnell has been awarded, 14 years in a row, one of *Accounting Today's* "Top 100 Most Influential People" in America. As a mentor, many professionals in the valuation community look to him for counsel, both as an educator and a marketing visionary. Parnell attended the University of Utah where he earned his Bachelor's Degree in Accounting/Finance in 1979 and his MBA in 1981. He also earned his Certified Public Accountant (CPA) credential in 1981 and his CVA in 1991. In his spare time, he enjoys writing editorial and commentary, reads as much as he can, is a total news junky, and has recently become an inventor.